

Clipped from the mail

EDWARD S. HOYT sends along a clipping from his files that might interest railroad perfin fans. It concerns a slogan "The Route of Phoebe Snow" which was painted on the cars of the old Delaware, Lackawanna and Western Railroad and also used in DL&W advertisements. The DL&W perfin (D-78) is fairly common. It seems that Phoebe Snow was an advertising character created for the railroad. The DL&W used 90 percent clean burning anthracite coal in its steam engines while other railroads used all bituminous coal. The anthracite produced much less smoke and soot. Phoebe Snow was a beautiful girl standing on a rear observation platform in an all-white dress, which helped make the point that DL&W engines didn't belch smoke and soot like other engines. Ed didn't send along an illustration of Phoebe, but perhaps someone can provide one we can share later.

ANOTHER ADVERTISING CHARACTER of interest to perfins collectors has been shared with us by VERNON S. STROUPE. This one is PROSPY, short for PROSPERITY, which was used in early 20th century advertising by the International Harvester Company. Note that Prospy is holding the IHC logo, which shows up on all the International Harvester perfins.

BACK ON THE SUBJECT OF RAILROADS, James P. Ehrbar is trying to complete his railroad collection and he needs the following perfins: C-80, C-232.5, C-299, C-412, G-157, G-180, K-23, K-56, L-82, M-188, M-272.5, N-20, N-195, O-92, P-69, Q-7, R-116, S-87, S-100, T-84, T-116, and V-25. He will buy or trade duplicates of his own material. Write him at 1250 Eastwood Drive, Anaheim, CA 92805.

